

• **MADE IN THE USA** •



WHY DIG WHEN YOU CAN DRILL?



www.powerplanter.com

OUR COMPANY

Hand-Welding Augers for Three Generations From Our Farm to Your Door

WHO WE ARE:

Power Planter® is a third generation family-owned auger manufacturer that started two decades ago in rural Illinois and is still located there today. The centennial farm where our company began making augers is a sixth generation family run farm.

We have evolved over the past 30+ years from the invention and patent of our original Power Planter auger to offer a variety of different sizes, models, and even auger accessories today.

Above all, we are a family business, and we strive every day to adhere to the same level of craftsmanship and work ethic the company was first founded on more than 20 years ago.

OUR CORE PRINCIPLES:

Though the years have passed, the core principles Power Planter was founded on remain strong. We are committed to putting our customers' needs first – every single time.

Our augers:

- Are 100% made in the USA
- Feature high quality, durable craftsmanship
- Come with 1-on-1 customer service assistance and more

We will always work hard to create high quality augers for our customers today, tomorrow, and for many years to come.

OUR HISTORY:

The incredible background story for our company begins over 50 years ago with the current owner's grandfather, Wayne Niewold, near the University of Illinois at Urbana-Champaign.

Wayne is the original inventor of Power Planter augers, but long before Power Planter came about, he started a successful and growing business called Hydra Fold Auger. Hydra Fold manufactures and sells large, specialized augers for farmers to move corn, soybeans, wheat, and fertilizer around their fields faster and more efficiently.

This story is a story of firsts.

When Hydra Fold was in its heyday, another rural Illinois local knew about these augers, and he also happened to be friends with a groundskeeper at the University of Illinois. The groundskeeper was looking for an easier way to plant trees, shrubs and flowers around campus. He also wanted to complete other landscaping tasks around the grounds faster and more efficiently.

Wayne's name and augers came immediately to mind for the local man who knew both the groundskeeper and the inventor. Since these large augers were so successful within the farming industry, why not make a smaller version for drilling holes in the soil and planting?

Then the idea for Power Planter augers was born.

Not only were Hydra Fold augers the first of their kind for farmers 50 years ago, but Power Planter augers were the first of their kind for homeowners and professional landscapers to use, too.

Wayne Niewold is truly a pioneer in this industry, and Power Planter augers were originally made possible only through his creative vision, talent and unending hard work.

OUR COMPANY TODAY:

Our founder Wayne invented the first garden-friendly earth auger more than 20 years ago. Today, we manufacture and sell more than ten different sizes and models.

Power Planter is now operated by the original owner's grandson, Greg Niewold. Greg took over in 2013 and has spurred significant company growth while expanding the reach of Power Planter to serve customers across the U.S., Canada, Australia, New Zealand, Norway, select countries in Europe, and more.

GARDEN PLANTING AUGER & GRASS PLUG TOOL (2" x 7")

This Plant Auger Is Perfect For Planting Flowers

Our Garden Planting Auger & Grass Plug Tool is specifically designed to help you plant grass plugs and small annuals faster than with a shovel or a garden trowel.

The flower planting auger pulverizes soil – this makes backfilling holes quick and easy, and it gives your plants root-to-soil contact – a great way to acclimate them to new soil.

This plant hole digger is the ideal tool for homeowners and gardeners to use to save their backs from repetitive bending. It's great for planting small pack annuals in containers or beds.



PRODUCT FEATURES

- Painted a glossy black enamel
- Shipped in a hanging storage box for easy storage
- Fits most electric or cordless drills
- Minimum voltage recommendation = 18V cordless drill

PRODUCT SPECIFICATIONS

- Digs holes up to 6 inches deep
- Rugged, 5/8-inch 100% steel shaft with 10-gauge flighting
- 3/8-inch non-slip hex drive
- 2 in. W x 7 in. L
- **DRILL IS NOT INCLUDED**

THE DO-IT-ALL TREE, SHRUB & TERMITE AUGER (2" x 24" - 54")

Our Tree Auger & Planting Tool is designed to help you plant bare root trees and shrub saplings quickly and easily. This tree planting tool is also perfect for installing termite bait stations, deep-feeding and aerating trees or shrubs, and planting grass plugs and small pack annuals.

The auger bit is great for use as a posthole digger, soil moisture probe installation, and it works well as a sand and beach umbrella auger, too.

PRODUCT FEATURES

- Painted a glossy black enamel
- Fits multiple drill chuck sizes or choose an adaptable tube drive
- Minimum voltage recommendation = 18V -20V cordless drill with side handle preferred for safety

PRODUCT SPECIFICATIONS

- Rugged, 5/8-inch 100% steel shaft with 18 inches of 10-gauge flighting
- 2 inches in diameter
- Digs holes 23 - 53 inches deep, with the 24", 30", 36", 48", or 54" auger
- Option to add Heavy Duty Tip (made from military-grade abrasion resistant material)



BULB AUGER & BEDDING PLANT TOOL (3" x 7")

Our Bulb Auger & Flower Planting Tool is great for homeowners who want to plant more flower bulbs in less time. The bulb planting auger is perfect for planting 3-4 inch potted bedding plants.

An Expert Bulb Planter To Have In The Garden

With this bulb auger drill bit it's easy to drill holes in all types of soil and give your plants the root-to-soil contact they need. Spruce up your garden or yard and save your back from repetitive bending with this bulb auger bit.

PRODUCT FEATURES

- Choose your color – **Pink** or Black Enamel
- Shipped in a hanging box for easy storage
- Fits most electric or cordless drills
- Minimum voltage recommendation = 18V cordless drill



PRODUCT SPECIFICATIONS

- Rugged, 5/8-inch 100% steel shaft with 10-gauge flighting
- Digs holes up to 6 inches deep
- 3/8-inch non-slip hex drive
- 3 in. W x 7 in. L
- **DRILL IS NOT INCLUDED**

DIY GURU AUGER (3" x 12")

Our DIY Guru Handheld Auger is perfect for homeowners who want to plant more in less time. Do-it-yourselfers can give their plants better root-to-soil contact and reduce plant loss easily with this hand digging machine.

The auger measures 3 inches in diameter by 12 inches long. It has been designed to leave a small amount of loose soil in the bottom of the hole when digging to help a new plant to start growing.

The Perfect Handheld Auger For All Projects

This auger is great for getting those little jobs around the house done – like mixing gallons of paint, mortar, grass seed or fertilizer. You can plant bulbs or 3-inch potted plants while enjoying the flexibility to do countless other jobs, too. Even useful as a paint mixing auger, there's plenty of projects this handheld auger can do.

PRODUCT FEATURES

- Painted a glossy black enamel
- Shipped in a hanging box for easy storage
- Fits most electric or cordless drills
- Minimum voltage recommendation = 18V cordless drill



PRODUCT SPECIFICATIONS

- Digs holes up to 11 inches deep
- Rugged, 5/8-inch 100% steel shaft with 10-gauge flighting
- 3/8-inch non-slip hex drive
- 3 in. W x 12 in. L
- **DRILL IS NOT INCLUDED**

EXTENDED LENGTH BULB AUGER (3" x 24" - 48")

Our Extended Length Bulb Auger is great for professional landscapers to increase the speed of planting bulbs and 3-inch potted plants. It's also ideal for posthole digging and planting bare root trees or shrubs.

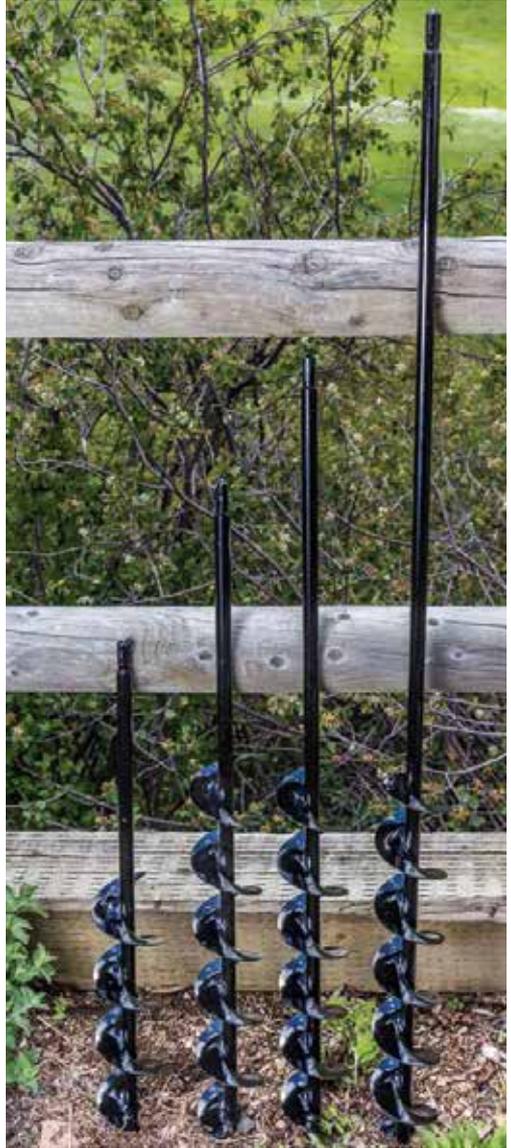
This bit works wonders as a sand and beach umbrella auger. It makes installing beach volleyball poles or boring holes under sidewalks for irrigation lines easier and more efficient.

PRODUCT FEATURES

- Painted a glossy black enamel
- Fits multiple drill chuck sizes
OR choose an adaptable tube drive
- Minimum voltage recommendation = 18V - 20V Electric drill with side handle preferred for safety.

PRODUCT SPECIFICATIONS

- Strong, 5/8-inch 100% steel shaft with 12 - 18 inches of 10-gauge flighting
- 3 inches in diameter
- Digs holes up to 23 - 47 inches deep with the 24", 30", 36", or 48" auger
- Option to add Heavy Duty Tip (made from military-grade abrasion resistant material)
- **DRILL IS NOT INCLUDED**



LARGE BULB AUGER (4" x 28")

A Powerful and Professional Bulb Auger

Our Large Bulb Auger is the best tool for planting large bulbs and bedding plants faster and more efficiently.

The professional grade long handled bulb planter features double 10-gauge flighting – doubling the auger's efficiency and making it great for planting 4-inch and 5-inch potted plants.

The Perfect Bulb Planter Tool

The bulb hole digger auger measures 4 inches in diameter by 28 inches long. It includes a heavy duty, 1-inch shaft made of 100% steel and your choice between a 1/2-inch non-slip hex drive or an adaptable tube drive.

We recommend using a large electric drill or an auger powerhead with the 1/2-inch hex drive. An auger powerhead is required for use with the adaptable tube drive.

The most rugged and versatile option for this auger is the tube drive with a heavy duty tip (THD). The THD digging tip is replaceable, and the leading portion of the auger blade is replaceable as well – this makes it easier and more cost-efficient to keep your equipment performing at its best.

PRODUCT FEATURES

- Painted a glossy black enamel
- Choose from 1/2-inch hex drive OR Adaptable Tube Drive
- Auger Powerhead is recommended
- Can also be used with a large electric drill

PRODUCT SPECIFICATIONS

- Digs holes up to 26 inches deep
- Strong, 1-inch 100% steel shaft
- Double 10-gauge flighting for 2x efficiency & longer life
- 4 in. W x 28 in. L
- **DRILL IS NOT INCLUDED**
- **POWERHEAD NOT INCLUDED**



QUART POT PLANT AUGER (5" x 28")



Our Quart Pot Plant Auger is a professional grade power auger. It is made for contractors and landscapers – it helps you plant 5-inch and 6-inch potted plants faster and more efficiently, or install 4 x 4 posts with minimum backfilling.

The auger features a heavy duty, 1-inch shaft made from 100% steel and double 10-gauge flighting – this doubles the speed of the auger compared to single flighting.

This plant auger bit measures 5 inches in diameter by 28 inches long. It can be ordered with a 1/2-inch non-slip hex drive or with an adaptable tube drive.

We recommend using an auger powerhead with the 1/2-inch hex. An auger powerhead is required for the adaptable tube drive. Our tube drive augers feature 2 holes with pins for mounting. They fit auger powerheads with a 1-inch shaft.

The most rugged and versatile option for this auger is the tube drive with a heavy duty tip (THD). The THD digging tip is replaceable, and the leading portion of the auger blade is replaceable as well – this makes it easier and more cost-efficient to keep your equipment performing at its best.



PRODUCT FEATURES

- Painted a glossy black enamel
- Choose from 1/2-inch hex drive OR Adaptable Tube Drive
- Auger Powerhead is recommended
- Can also be used with a large electric drill

PRODUCT SPECIFICATIONS

- Digs holes up to 26 inches deep
- Strong, 1-inch 100% steel shaft
- Double 10-gauge flighting for 2x efficiency & longer life
- 5 in. W x 28 in. L
- **DRILL IS NOT INCLUDED**
- **POWERHEAD NOT INCLUDED**



GALLON POT & POSTHOLE AUGER (7" x 28")

Perfect for Digging Post & Gallon Pot Holes

Our Posthole Auger is a professional landscaper's go-to choice when planting gallon potted plants or shrubs. It's perfect for 4 x 4 fence posthole digging, too. The auger is designed to leave room for cement around the post when digging holes.

This auger measures 28 inches long and has a 7-inch diameter. The post digger features a 1.25-inch shaft made from 100% steel and double 10-gauge flighting.

Our Versatile & Rugged Post Auger

The posthole digger can be ordered with a 1/2-inch non-slip hex drive or with an adaptable tube drive. Our most rugged and versatile option for this post auger is the tube drive with a heavy duty tip (THD).

The THD digging tip is replaceable, and the leading portion of the auger blade is replaceable as well – this makes it easier and more cost-efficient to keep your equipment performing at its best.

We recommend using a gas powerhead with this post auger – but you can also use a large electric drill with a side handle.

Our adaptable tube drive augers will fit any drill with a 1/2-inch or larger chuck (or any drill with a threaded end) when purchased with an adapter.

PRODUCT FEATURES

- Painted a glossy black enamel
- Choose from a 1/2-inch non-slip hex drive OR an Adaptable Tube Drive
- Electric drill with side handle is recommended for minimal planting
- Auger powerhead is recommended for mass planting
- Double 10-gauge flighting for 2x efficiency & longer life

PRODUCT SPECIFICATIONS

- Digs holes up to 26 inches deep
- Heavy duty, 1.25-inch 100% steel shaft with double 10-gauge flighting for 2x efficiency & longer life
- 7 inches in diameter
- **DRILL IS NOT INCLUDED**
- **POWERHEAD NOT INCLUDED**



TWO GALLON EARTH AUGER (8" x 28")

Our Two Gallon Earth Auger is a landscaper's ideal tool for planting 2-gallon potted plants. It's also great for planting several bulbs into a single hole.

This plant and earth auger comes with an adaptable tube drive and fits auger powerheads (gas-powered engines) with a 1-inch shaft.

Our adaptable tube drive augers will fit any 1/2-inch drill chuck (or larger drill chucks) when purchased with a hex adapter, and they will fit any drill with a threaded end when purchased with a threaded adapter.

PRODUCT FEATURES

- Painted a glossy black enamel
- Comes with Adaptable Tube Drive
- Auger powerhead recommended for use

PRODUCT SPECIFICATIONS

- Digs holes up to 26 inches deep
- Heavy duty, 1.25-inch 100% steel shaft with double 10-gauge flighting for 2x efficiency & longer life
- 8 in. W x 28 in. L
- **POWERHEAD NOT INCLUDED**



EXTRA LARGE EARTH AUGER (9" x 28")

Our Extra Large Earth Auger is specifically designed for planting 3-gallon potted plants, and it can also be used as a 6 x 6 posthole auger, too.

This professional quality auger leaves extra space when digging holes for potted plants – this is just what you need to encourage growth and reduce plant loss.

The earth and plant auger comes with an adaptable tube drive and will fit any 1/2-inch drill chuck – or larger drill chucks – when purchased with a hex adapter.

In addition, the auger bit will fit any drill with a threaded end when purchased with a threaded adapter.

We recommend using an auger powerhead with this bit – the auger will fit any gas powerhead with 1-inch shaft.

PRODUCT FEATURES

- Painted a glossy black enamel
- Adaptable Tube Drive
- Auger powerhead recommended for use

PRODUCT SPECIFICATIONS

- Digs holes up to 26 inches deep
- Rugged, 1.25-inch 100% steel shaft with double 10-gauge flighting for 2x efficiency & longer life
- **POWERHEAD NOT INCLUDED**



AUGER ADAPTERS

PLEASE NOTE:

These Auger Adapters only work with Power Planter brand Tube Augers.

Our Auger Adapters are ideal for professional landscapers to maximize planting and digging efficiency.

These adapters enable any of our tube drive augers to fit a 1-inch shafted posthole digger, a 1/2-inch hex drill, or a threaded shaft drill.

Switching between the tube drive and the adapter takes just seconds – this is great for contractors who want to increase production while decreasing costs.



The Hex Adapter enables our tube drive augers to fit a 1/2-inch drill chuck.



The Threaded Adapter converts our tube drive augers to fit a Stihl® BT45 or similar.

PRODUCT FEATURES

- Choose between a Hex Adapter or a Threaded Adapter
- Maximize planting and digging efficiency of earth and plant augers by using the same auger on multiple styles of drills
- Switching between tube drive and adapter takes just seconds
- **AUGER IS NOT INCLUDED**

HEAVY DUTY PARTS



Heavy Duty Auger Blade (Replaceable)

Our replaceable heavy duty auger parts are made from military-grade abrasion resistant material. These rugged, versatile parts are ideal for professional landscapers who tackle challenging soil conditions on a day-to-day basis.

Available on 4", 5", & 7" Diameter Augers

Heavy Duty Tip (Permanent)

Model Options:

2" & 3" Diameter Augers



Heavy Duty Digging Tip (Replaceable)



AUGER GUIDE

What options do I have for the auger's drive and tip?

- That depends on the auger model you choose. Some augers, like our Extended Length Bulb Auger, offer different length options as well as options to optimize your auger's performance by choosing the drive and tip – see below for an explanation of our options.
- 3/8-inch Hex Drive – This is the best choice for homeowners as it fits most drills with standard drill chucks. These augers include an industry leading non-slip hex drive and they are designed to maximize the typical job a homeowner conquers while taking into consideration the most common-sized drill homeowners are likely to own. A quality 18V is needed for a 7" or 12" auger, while a 20V cordless drill is needed for a 24" auger.
- 1/2-inch Hex Drive – This provides the most surface area and gripping surface for a 1/2-inch professional-grade drill. The 1/2-inch hex drive prevents slippage when augers encounter harder soils, rockier soils, and soil with small roots. A 7-10amp corded drill, 60V cordless drill, or gas powered drill is recommended for this type of auger.
- 1/2-inch Hex Drive with Heavy Duty Tip – This is designed for professional landscapers and grounds maintenance contractors who are likely to encounter less-than-ideal soil conditions on a regular basis. Our Heavy Duty Tips are made from military-grade abrasion resistant material – perfect to tackle soil comprised of sand, small rocks, roots and other debris. These tips provide longer-lasting power for the auger. A 7-10amp corded drill, 60V cordless drill, or gas powered drill is recommended for this type of auger.
- Adaptable Tube Drive – These augers are our most versatile – they are recommended for professional landscapers and maintenance crews. Adaptable Tube Drives allow one auger to fit multiple drills or powerheads of different brands easily by using one of our Auger Adapters. Doing this protects your equipment (and for many contractors, your livelihood) in the event a landscaper hits something hard with the auger and strips out the hex. Simply replace the Hex Adapter instead of replacing the entire auger – this will save you time, money and efficiency.
- Our Tube Drive augers feature a 1-inch inside diameter. Powerheads with a 1-inch outside diameter shaft will fit these augers without an adapter – simply pin the auger powerhead directly to your auger. A gas powered drill or a 60V cordless drill is needed to use this type of auger.
- Adaptable Tube Drive with Heavy Duty Tip – These augers are our most rugged and versatile – they combine the versatility of the Adaptable Tube Drive (see above) with the durability of our Heavy Duty Tips (made out of military-grade abrasion resistant material). This gives you the ability to conquer many different soil conditions and tackle bigger, tougher landscaping projects. Not only that, the Heavy Duty Tip on these augers are replaceable, as is the leading portion of the auger bit – this makes it easier and more cost-efficient to keep your equipment performing at its best. A gas powered drill or a 60V cordless drill is needed to use this type of auger.

WHY DIG WHEN YOU CAN DRILL?

For more information visit:

www.powerplanter.com

FAQ'S

Our two best-selling models for home gardeners are the 3" x 7" Bulb Auger & Bedding Plant Tool and the 2" x 7" Garden Planting Auger & Grass Plug Tool – our Homeowner Starter Pack includes both – how convenient! For gardeners who want to tackle do-it-yourself projects like mixing and tilling soil – we highly recommend our 3" x 12" DIY Guru Auger.

How long will it take to ship my order?

Most orders are shipped within 24 hours. You will receive an email confirmation with tracking information once your order ships.

Can I custom order a product from you?

We do accept some custom order requests – please contact us with your request to learn more (typical custom order requests include asking for more or less flighting, more welds, or custom lengths).

What else can Power Planter® augers be used for?

Our augers have many different uses in addition to drilling soil for planting and landscaping. Here are some examples:

- Installing beach umbrellas and beach volleyball nets
- Drilling holes to install termite bait stations
- Mixing small batches of cement and mortar
- Boring under sidewalks (horizontally)
- Cleaning clogged PVC drainage pipes
- Digging holes for small game traps
- Posthole digging for fence posts
- Installing a sand fence or a snow fence
- Installing soil moisture probes
- Installing real estate signs
- Anchors or stakes for trees
- Tilling small planter boxes
- Taking soil samples
- Mixing polymers in soil, mixing fertilizer, mixing paints
- Cleaning out heavy equipment tracks
- And more!



Original Power Planter Crew

Will a Power Planter auger fit my impact driver or SDS driver?

We do not recommend using our augers with impact drivers or SDS drivers. Power Planters are not made to fit quick-attach drill chucks. Our hex drive augers are meant to be hand- or chuck key-tightened into the drill chuck for safety.

Our hex drive augers are only compatible with drills that have standard 3-jawed drill chucks. They are not compatible with spline-type drills or rotary hammer drills.

ADDITIONAL INFO

- Go to powerplanter.com/go for troubleshooting.
- For success in planting potted plants – choose an auger diameter 1 inch larger than the pot size.
- Professional landscapers can convert our Adaptable Tube Drive augers to fit a 1/2-inch drill chuck or a 1/2-inch national fine threaded drive drill easily with one of our auger adapters.
- All augers come with a Quick Start Guide for tips and tricks.
- Cleaning your auger is recommended before storing it.
- Augers are welded by hand to guarantee quality.
- Augers are 100% made in the United States, with U.S. sourced materials.